# **The Story Behind the Concept\_One**

February 29, 2016

**Rimac Automobili will officially introduce the production version of the Concept\_One at the Geneva Motor Show on 1st of March at 15:15 hrs.**

*“Driving the Concept\_One feels like the future in many ways.”*

**Mate Rimac**  
Founder and President of the Rimac Group, CEO Bugatti Rimac and Rimac Technology

Here is a short insight into the story behind the Concept\_One: